



# SJÖSTRAND

COFFEE CONCEPT

CATALOGUE  
2020



**Sjöstrand Coffee Concept**  
The sustainable coffee concept



## Design for Sustainability

Sjöstrand's main focus is design and sustainability in harmony. Our products are manufactured with carefully selected materials for a long service life and for being adaptable to many settings. We have designed an espresso machine for coffee capsules in classic Swedish design with a stainless steel mirror finish. For the machine, we have produced biodegradable coffee capsules filled with organic, Fair Trade and climate positive coffee. We are a growing Swedish company with a grand vision: To change the capsule coffee industry.



## Function

Sjöstrand's machines and capsules are developed with simple function in mind. The products are easy to use and are a nice addition to any kitchen, office or public setting. With the click of a button on the espresso machine you can get an espresso just the way you like it, and with easy settings you can enjoy milk of your preference from the milk frother.



## The Sjöstrand Espresso Machine for Capsules

Sjöstrand Espresso Machine has a high-pressure pump at 19 bar which, together with hot water at the right temperature, will ensure that all flavours and aromas of the coffee emerge in a perfect balance. If you use Sjöstrands home compostable capsules filled with 100% organic, Fair Trade and climate positive coffee, you get a eco-friendly coffee concept.



## The Sjöstrand Milk Frother

Produced in stainless steel for a long service life, the Sjöstrand milk frother is the perfect match for the coffee machine. The frother gives milk the perfect temperature without the need of watching it. With simple steps, you can choose between lightly foamed milk for your latte or densely foamed milk for your cappuccino. The milk frother can also be used to make perfect hot chocolate.



## The Sjöstrand French Press

Sjöstrand's French Press enables you to manually brew coffee for an intense taste experience suitable for every coffee moment. Crafted from stainless steel with a timeless mirror-finish, it looks good in any setting. The can has a double wall that maintains optimal temperature along with a press providing unparalleled filtration. The pressile can also be taken apart, making it easy to clean.



## The Sjöstrand Coffee Capsules

Sjöstrand has launched the world's first biodegradable coffee capsule. The compostable capsule – produced with bio, water and solar energy – contains 100% organic coffee that is both Fair Trade and climate positive. The climate positive stamp is a symbol to show that Sjöstrand compensates for more carbon dioxide than we emit from bean to cup. Additionally, the compostable capsule is intact and preserves all the flavors of the coffee for more than 12 months. It's an important innovation – for the quality of the coffee, but also for the future environment.

# Sjöstrand's Sustainable Production Process



## Natural Materials

The Sjöstrand capsule is produced from natural materials such as plant fibers and starch.



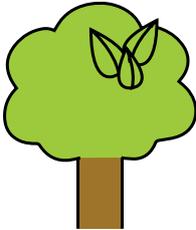
## Green Production

The production process is powered by energy from the sun, wind, water and biogas.



## Organic Coffee

The capsule is filled with 100% organic coffee. The capsule preserves the coffee's aroma and flavor for more than twelve months.



## Climate Positive

Sjöstrand climate compensates for more carbon dioxide than what's emitted from bean to cup. The compensation is done through Vi-Agroforestry that, among other things, plants trees that bind carbon dioxide.



## Fair Trade

Sjöstrand's coffee is Fair Trade. Your contribution through purchasing a Fair Trade product allows farmers and employees to, on their own accord, create a better standard of labor and life.



## Food Waste or Household Trash

The capsules are compostable and can be thrown away in your regular food waste or household trash.

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## Sjöstrand's Coffee Capsules

Four different flavors. Available in 10pc and 100pc boxes.



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